

Message Text

UNCLASSIFIED

PAGE 01 SEOUL 03315 212228Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----003359 222025Z /45
R 210650Z APR 78
FM AMEMBASSY SEOUL
TO SECSTATE WASHDC 620
INFO USDOC WASHDC

UNCLAS SEOUL 3315

E.O. 11652: N/A
TAGS: BEXP, KS
SUBJECT: COUNTRY COMMERCIAL PROGRAM: SECOND QUARTER PROGRESS
REPORT

REF: CCP FOR KOREA, FY-78; STATE 081861

FOR WCAG

1. ALL CCP CAMPAIGN TARGETS WERE MET DURING THE SECOND QUARTER OF FY-78 WITH THE FOLLOWING EXCEPTIONS: CAMPAIGN ONE, METALWORKING AND FINISHING EQUIPMENT; WE HAVE NOT STAGED THE USDOC VIDEO/CATALOG SHOW, BUT DID HOST A MICHIGAN IOGA METALWORKING TRADE MISSION. CAMPAIGN TWO, ENERGY SYSTEMS; NO EXCEPTIONS. A SINGLE SALE OF TWO 900 MEGAWATT NUCLEAR POWER PLANTS PROMISES A MINIMUM OF \$700 MILLION IN US EQUIPMENT AND SERVICES EXPORTS. CAMPAIGN THREE, BUILDING, CONSTRUCTIMN AND MINING EQUIPMENT THE FIRST BSP TOOK PLACE EARLY IN THE THIRD QUARTER. CAMPAIGN FOUR, EDP EQUIPMENT; THERE HAS NOT BEEN A SPIN-OFF EVENT FROM TOKYO. CAMPAIGN FIVE, EIPT AND COMPONENTS; NO EXCEPTIONS. CAPAIGN SIX, INSTRUMENTATION; NO EXCEPTIONS.

2. OTHER SPECIAL POST ACTIVITIES:
ACTIVITY ONE, MAJOR PROJECTS; NO EXCEPTIONS. DURING THE QUARTER
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PAGE 02 SEOUL 03315 212228Z

WE SUBMITTED REPORTS ON EIGHT NEW PROJECTS AND EIGHT FOLLOW-UP REPORTS.
ACTIVITY TWO, TRADE CENTER SUPPORT; NO EXCEPTIONS. DURING THE QUARTER THE TRADE CENTER HOSTED 2 MULTIFIRM AND 8 SINGLE FIRM BSP; S; 6 REPFIND SERVICES; 1 CATALOG SHOW; 1 CATALOG/ VIDEO SHOW; AND 1 IOGA TRADE MISSION.
ACTIVITIES THREE THROUGH ELEVEN; NO EXCEPTIONS.

3. POST COMMENTS: WE ARE SATISFIED WITH SECOND QUARTER
PROGRESS AND BELIEVE THAT GOALS FOR THE YEAR WILL BE MET OR
EXCEEDED IN ALL AREAS. AS SUGGESTED IN REFTEL WE HAVE SUBSTITUTED
NUMBER OF INDUSTRY CALLS FOR NUMBER OF TRADE OPPORTUNITIES.
POST'S RESPONSE TO OTHER POINTS RAISED IN STATE
081861 FOLLOWS VIA SEPTTEL.
SNEIDER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Decaption Date: 01 jan 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
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Disposition Date: 01 jan 1960
Disposition Event:
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Handling Restrictions: n/a
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Original Classification: UNCLASSIFIED
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